



27MARCH2024


FARNBOROUGH
INTERNATIONAL

EXHIBITION &
CONFERENCE
CENTRE

Sponsorship & Exhibition
opportunities

www.dprte.co.uk



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Taking place on 27 March 2024, DPRTE is the UK's leading defence procurement and supply chain event, focusing on the procurement of common goods and services across the £20+ billion defence marketplace.

Officially supported by MOD, Defence Digital, DIO and other leading defence procurement organisations, this one-day event connects buyers and suppliers across the defence acquisition supply chain, providing an invaluable opportunity to enhance knowledge, share best practice and build new relationships.

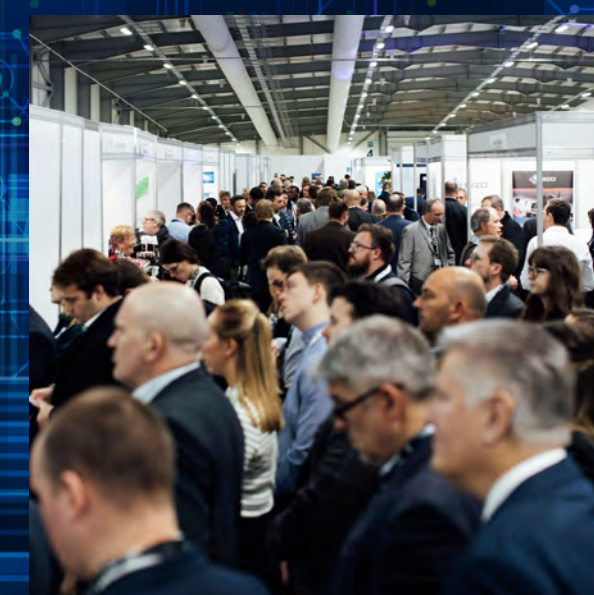
DPRTE exhibition and sponsorship opportunities provide aspiring or existing suppliers to the defence sector with an excellent opportunity to showcase innovation, present new or cost-saving products/services and engage directly with the defence procurement buying community.

Generate
sales leads

Build
valuable
relationships

Build your
brand
exposure with
leading
procurement
personnel

Develop
market insight
for competitive
advantage





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Thank you to our event partners



Defence
Suppliers Forum



Defence and Security
Accelerator



Strategic Command
Defence Digital

Defence Cyber
Protection Partnership



UK Defence &
Security Exports

Export Control
Joint Unit



Crown
Commercial
Service



Submarine
Delivery Agency



tech^{UK}

DESIDER

WOMEN IN
DEFENCE

BAE SYSTEMS

QINETIQ



THALES
Building a future we can all trust

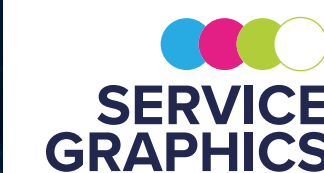
NORTHROP
GRUMMAN

GE Aviation



Harland & Wolff

AIRBUS



cadencemarketing
In rhythm with the public sector

DCI
DEFENCE
CONTRACTS
INTERNATIONAL



S2
DEFENCE



PASS
PROCUREMENT
LEARN • DEVELOP • ACCOMPLISH





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2000+
attendees
on day

78% of
registrants in
senior
management/
director level
positions

70%
returning
exhibitors and
sponsors

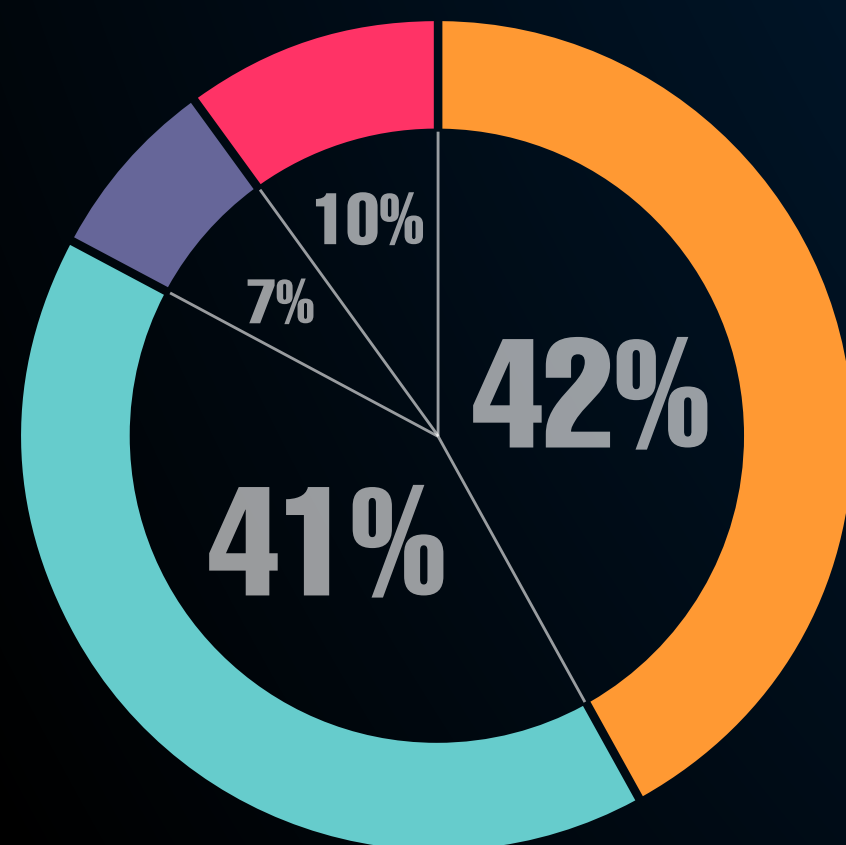
28%
of registrations
from MOD and
public sector

140+
Exhibitors

30
Event
partners

AUDIENCE PROFILE

BREAKDOWN BY JOB TITLE



- C-Level/Director
- Managing/Head of
- Senior/Lead
- Other

WHO WILL YOU MEET AT DPRTE?

- Senior Procurement Buyers
- MOD Departments
- Prime Contractors
- First & Second Tier Suppliers
- Sector-Specific Buyers
- Sub-Contractors
- Major Manufacturers
- Service Providers
- Wider Public Sector
- Defence Media
- SMEs
- Academia

SECTORS ATTENDING



THANK YOU TO OUR PARTNERS





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Sample of typical exhibitors and sponsors

Canon

DHL

DYER
ENGINEERING
SMARTERSTRONGERTOGETHER

glider

Ingleton
Wood

HELLIOS

MARSHALL
LAND SYSTEMS

P4

REDS10

DELL

Schneider
Electric

SOLIDPRINT
REINVENT MANUFACTURING

tivoli

WSP

DCI
DEFENCE
CONTRACTS
INTERNATIONAL

guidant
global
POWERED BY Impellam Group

COSTAIN

algeco

AECOM

LCM
ENVIRONMENTAL
Fuelling Advancement

BPD ZENITH

Cummins

FLAME PRO

MAKE
Defence
uk

SERVICE
GRAPHICS

Tt
TETRA TECH

boxxe



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Sponsorship Opportunities

Sponsorship
starting from
only
£7,000
+VAT

There are a range of sponsorship opportunities available at DPRTE, offering organisations the opportunity to maximise their brand before, during and after the event.

All sponsorship packages include an exhibition stand with lighting, electrics and furniture package as well as complimentary tickets to attend and invite guests. Our Sponsorship packages provide a holistic approach to participating with pre and post managed marketing campaigns included and you will also gain access to the event app on day for scanning leads for data collection and sales lead generation.

Premium options include exclusive sponsor branding and the opportunity to present in a zone on the day.

Contact the team today to discuss sponsoring/exhibiting at DPRTE 2024. Call **0845 270 7066**. Email exhibitions@dprte.co.uk or book a **1-2-1 appointment** with our advisors at the time of your choosing.



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Sponsorship Opportunities

Exhibition
Stands from
£4,000
+VAT

All exhibition packages include an electrics package (which includes 1 x 500kW socket), exhibitor attendee passes, carpet and a furniture package.

All exhibition packages have the option to upgrade to include dedicated marketing campaigns pre event. Details of Lead-up marketing packages available can be seen on page 8 & 9 of this brochure.

SHELL SCHEME

Shell scheme space includes the white shell scheme structure, fascia with your company name and stand number and lighting in addition to the above.



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Upgrade Your Package

Gain additional exposure for your organisation and enhance your participation at DPRTE 2024 by upgrading your exhibition package to include one of our exclusively designed lead-up marketing campaigns for the event.

Provided by the BiP Group through the Cadence Marketing Team, we have a limited number of opportunities for our exhibitors and sponsors to secure an exclusive email marketing package that is focused on the promotion of your organisations involvement at the event.

The Cadence Marketing package options will support your organisation reaching all public sector contacts registered to attend the event as well as a wider public sector audience.

Further information on marketing package options can be seen on the next page or one of the event sales team would be happy to discuss this with you.

Marketing
reaching
5000+
public sector
audience

95%
email delivery
rate

**In-house
researched
public sector
database**

Exclusive Digital Marketing Packages Powered by



About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions. This ensures early market engagement, helping you to connect with key event participants before and following the event, promoting your organisation's products and services.

With over 200,000 contacts across 32,000 organisations, the comprehensive public sector database gives you access to decision makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, market research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email exhibitions@dprte.co.uk or call **0845 270 7066**.



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Exclusive Digital Marketing Packages Powered by



Upgrades

Upgrade your
package to include
marketing from as
little as
£1,750+VAT

Enhanced Marketing Package (Standard)

1. **One send marketing campaign pre-event sent to :**
 - All public sector pre-registered delegates
 - An audience build, up to 5,000 public sector contacts from BiP's wider public sector database
2. **Customer to supply email content which must note their involvement in the event**
 - BiP will provide content examples
 - BiP will review supplied content with one round of feedback provided via email
3. **Email or 15min kick-off call to confirm:**
 - Audience build
 - Timeframes
 - Process and expectations
4. **Full end of campaign reporting will be provided**

Enhanced Marketing Package (Extra)

1. **Two send marketing campaign (pre and post-event) sent to :**
 - All Public sector pre-registered delegates
 - And an audience build, up to circa 5,000 public sector contacts from BiPs wider public sector database (larger audience available at additional cost)
2. **Customer to supply email content which must note their involvement in the event**
 - BiP will provide content examples
 - BiP will review supplied content with one round of feedback provided via email
3. **Light 15min kick off call/TEAMS call or email communication to confirm :**
 - Audience build
 - Timeframes
 - Process and expectations
4. **Full end of campaign reporting will be provided**

Enhanced Marketing Package (Pro)

1. **Three send marketing campaign (pre and post-event) sent to :**
 - All Public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
2. **Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
 - Audience build
 - Timeframes
 - Process and expectations
3. **Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
4. **End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
5. **Includes weekly reporting by email and end of campaign reporting**
6. **Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event.**



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Platinum Sponsor Package

- Platinum Exhibition package (4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Platinum Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all DPRTE attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**

Contact the team today to discuss sponsoring/exhibiting at DPRTE 2024.
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Cyber Security Sponsor Package | Exclusive to 1 Organisation

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute case study presentation within one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Official Cyber Security Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all DPRTE attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Gold Sponsor Package

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute speaking and Q&A slot in one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Positioned corporate branding on the event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Keynote Arena Sponsor Package | Exclusive to 1 Organisation

- Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including
- Exclusive corporate branding of the Keynote Arena
- Corporate branding on the presentation holding slides
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Registration Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Lanyard Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event lanyard design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
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- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Delegate Bag Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
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 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Day Planner Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Corporate branding on DPRTE 2024 Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Knowledge Transfer Zone Sponsor Package | Exclusive to 5 Organisations

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding of one of the event Knowledge Transfer Zones
- Corporate branding on the Knowledge Transfer Zone presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

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- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Supply Chain Engagement Zone Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 4 x All Access exhibitor passes including catering
- Exclusive corporate branding of the Supply Chain Engagement Zone
- Corporate branding on the Training Zone presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Platinum Exhibition Package

- 4x4 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 6 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team



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Gold Exhibition Package

- 5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

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Silver Exhibition Package

- 4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
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Bronze Exhibition Package

- 3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

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SME Exhibition Package

- 2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

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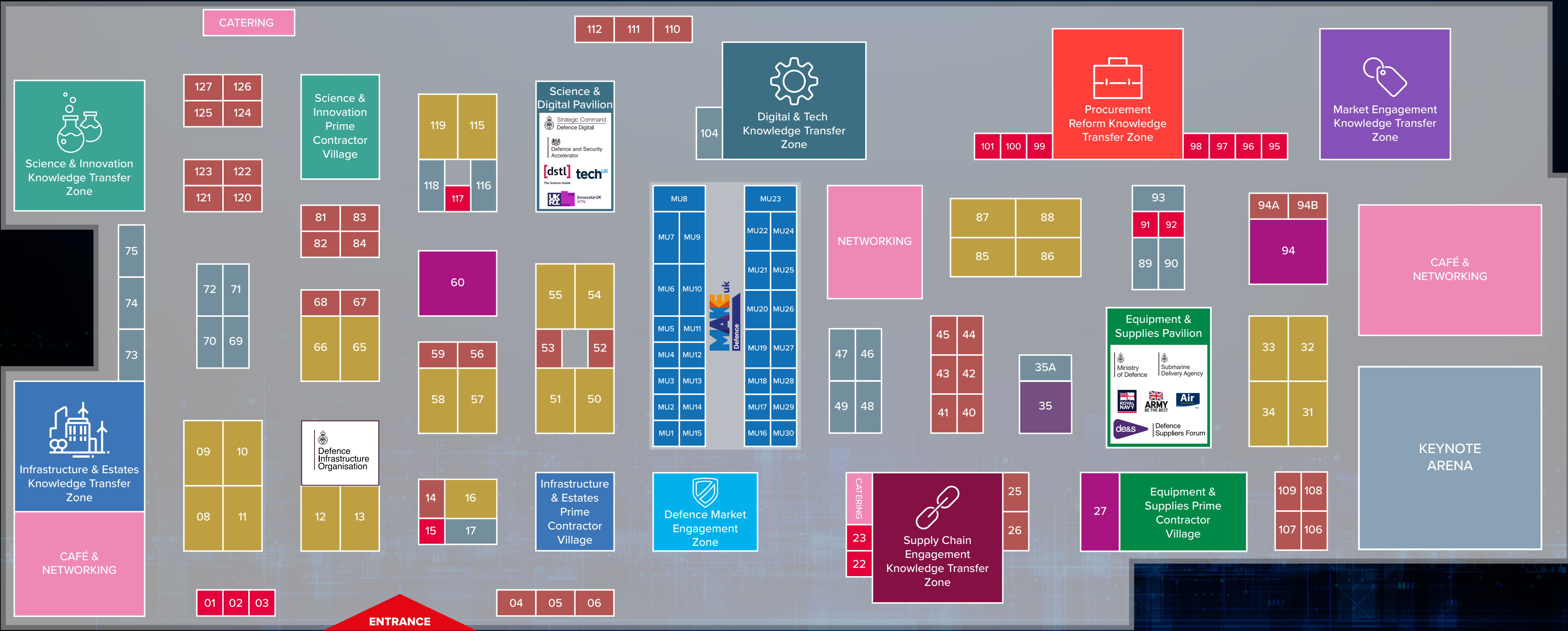
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Floorplan





Our Vision: Empowering government and business to create a better society for all

almost
40 years
experience
in public
procurement

8,000
Defence sector
contracts pass
through BiP
Solutions
annually

Worked with
the MOD for
20+ Years

17+
events
per year

15,000+
attendees

For almost 40 years, BiP Solutions has led the way in helping the public and private sectors to work together. We know that effective and efficient procurement of goods and services can benefit government, people and businesses.

Our goal is to support and improve every stage of this vital supply chain process through the development of skills, knowledge and cutting-edge technology.

Brands we work with

AIRBUS

BAE SYSTEMS



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